



SIAS

SASKATCHEWAN INSTITUTE OF
APPLIED SCIENCE AND TECHNOLOGY

ATTENTION NEWS AND ASSIGNMENT EDITORS

MEDIA ADVISORY

SIAS to connect students with future employers

Funds for student scholarships raised at SOLD OUT SIAS Palliser event

March 28, 2011 – Ron Goetz, executive vice president and executive producer at Partners in Motion, will address an audience of students, staff and business and industry leaders at the SIAS Palliser Campus Business and Industry Dinner. Goetz, an Emmy® Award-winning producer, will speak about how the rise of technology has created the opportunity to tell great stories.

SIAS president and CEO Dr. Robert (Bob) G. McCulloch will also address the crowd. Attendance at this Moose Jaw event is the largest ever in 31 years.

Date: Wednesday, March 30, 2011
Location: Heritage Inn, 1590 Main Street North, Moose Jaw
Speaker: Ron Goetz, Executive Vice President/Executive Producer, Partners in Motion
Reception: 5 p.m.
Dinner: 6 p.m.
Event Sponsor: K + S Potash Canada

SIAS Business and Industry Dinners connect business and industry leaders with members of their future workforce. Over the course of the evening, employers meet and talk with students enrolled in programs directly related to employers' operations.

Media are encouraged to attend.

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To arrange interviews in advance, or for more information, contact:

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Information about SIAS can be found at www.goSIAS.com.